

International Corporate Governance Certificate

Numerous studies have concluded that well-governed organisations worldwide perform better in commercial terms and are less likely to suffer damage to reputation and profits. It is generally agreed that by adopting corporate governance best practices organisations can:

- Improve access to external financing
- Lower the cost of capital
- Improve operational performance
- Improve share performance
- Reduce the risk of corporate crises

With this in mind, it is clear that the basic principles of good corporate governance are an increasingly important factor for investment and other strategic decisions.

This 3 day workshop has been derived from the IFC/Global Corporate Governance Forum's Corporate Governance Board Leadership Programme. The workshop is designed to meet the needs of today's busy professionals including Board Members, Directors, Senior Managers, Compliance Officers, Company Secretaries, Internal Auditors, and those with responsibility for corporate governance

This certificate programme is ideal for all participants who seek to join the growing numbers of organisations who have recognised the benefits of good governance.

Course Highlights

This programme uses a variety of teaching methods, including workshops, case studies, illustrative examples, participant interaction and activity based learning to help attendees quickly grasp and internalise new knowledge.

Who should attend?

The workshop is designed to meet the needs of today's busy professionals including

Board Members, Directors, Senior Managers, Compliance Officers, Company Secretaries, Internal Auditors, and those with responsibility for corporate governance.

▸ Syllabus

Introducing Corporate Governance

- Background and History
- The Business Case
- Disclosure and Transparency
- Shareholders and Stakeholders

The Board

- Roles, Duties, and Liabilities
- The Effective Board
- Board Practices
- Board Procedures

Strategic Leadership

- The Governance of Strategy
- Evaluating Delivery and Director's Performance
- The Governance of Risk
- Corporate Responsibility

Financial Stewardship and Accountability

- Financial Oversight
- Financial Reporting
- Corporate Finance
- The Control Environment

Leading, Planning, Improvement

- Leading Change
- Corporate Governance Matrices
- Developing an Action Plan
- Red flags for Directors

► Delivery Methods [available methods depend on the course]

Public Course

If you only have a few staff who require a particular training course then why not send them on one of our public courses. We insist on limiting the number of attendees on our public courses to facilitate an interactive training environment. This ensures that there's always a chance to put your questions to a genuine expert, as well as to share experiences with other delegates.

Take a look at our [Future Dates/Booking](#)

Bring In-House

If you have a number of people who require the training, you might find it more economical to have the training at your offices. Our trainers are armed with all the equipment and materials necessary. All you need to do is supply the room, and after the course, we'll send your certificates of attendance in the post.

In addition in-house courses can be tailored to meet the precise needs of your business. This could mean tailoring a course for a business unit; combining elements of different courses to match your exact specification; or producing a course from scratch.

Enquiries

Please complete [the following form](#) and we'll get in touch to discuss your requirements in detail.

Off-site Training

Our training facilities can also be used for company 'off-site training'. So if you want to have an 'in-house style' training session away from your own offices, or you simply don't have the facilities, then you can use ours.

Enquiries

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▸ Trainers

Prof. Chris Pierce

Professor Chris Pierce is a Corporate Governance Consultant for the Institute of Chartered Accountants in England and Wales and is also the Chief Executive Officer of Global Governance Services Ltd. He works with policy makers, directors and boards in Europe, Asia, Africa, the US and South America.

Prior to becoming CEO, he was the Director of Professional Standards and Professional Development at the Institute of Directors (IoD) in the UK. He has also held senior management positions in the Overseas Development Administration, British Airways and Leeds Business School.

Chris has written extensively on director and board development issues and regularly speaks at international conferences. His books include: “The Effective Director” in 2001 and “The Handbook on International Corporate Governance” in 2003. His most recent publication is “A Guide on Corporate Governance in the Middle East and North Africa” (August 2008). He is currently completing “A Guide on Corporate Governance in Europe”.

His qualifications include: an Economics degree, a Post Graduate Certificate in Education, a Masters degree in Science, a Masters degree in Philosophy and an MBA. He is an Honorary Visiting Professor at City University, a Chartered Company Secretary and Administrator, an Executive Fellow of Henley Management College, a Visiting Fellow at Cranfield Management School and a Fellow of the Royal Society of Arts.
